

# VICTORY IN VALUES CAMPAIGN

“Teaching New School Kids, Old School Values”

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Our children have parents who possess far more than any other generation, our children have more opportunities available to them than any other generation, yet we have more youth in jail, gangs, on drugs, dropping out of school, involved with teen violence, suicide, hopelessness and a sense of helplessness worst than any other generation. What kept our community strong in the face of slavery, oppression, segregation? We summarize that one of the major components that was always present in all of the previous generations but is painfully absent in this generation, is our personal, family and community values.

Values are like the rudder that steer the ship, small in size but large in navigation. So we propose to launch a campaign to restore and revive our values. Similar to what Michael Josephson did in 1987 with the Character Counts Program. Who built his program on six common pillars within his community and today it is the largest character development program in the country.

We asked what are the pillars (Old School Values) if presented would be accepted, discussed and make an impact within our community. We compiled a list of values. Values Like: Never Get too Busy for GOD. Baby Get a Good Education. Respect Your Elders at All Times.

It's Yes Sir and No Ma'am, Not Yeah and Naw. Never Call Adults by their First Name.

Stay Out of Grown Folks Conversation. It's Thank You, Not Good Looking Out.

It's I Apologize, Not My Bad. It's May I Please, Not Give Me. Keep Your Hands to Yourself.

All Money Isn't Good Money. Don't Embarrass Me in Public. Be in the House Before the Street Lights Come On. Dress Like You Have Some Self Respect (copy write 07)

The goal is to create systemic change in society by the restoration of our “Old School Values” as it relates to personal, social, educational and spiritual responsibility.

Our desire is again parents, grandparents and caregivers will pass down to their children values, “rudders” to guide them into better choices and decision making. When this happens we will see improvements in the lives of our children, homes, schools and communities. We will rebuild those “Value Fences”, fences that create boundaries which keep our youth from walking away from our community standards.

**The Victory is in the Values  
It's Time to Teach New School Kids, Old School  
Values**